

Sport England's Small Grants Programme

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Workshop Outcomes

By the end of this session we will have covered:

- what makes an eligible project
- what makes a project fundable
- the planning process for a project
- the common mistakes and reasons for failure
- how to make your project better

Hello and Welcome.....

- My name is.....
- My role is.....
- Imagine that you are an assessor for any grants scheme, what do you think that they are interested in grant aiding?

Sport England's Aims



One million adults taking part in more sport by 2012/13

Helping more young people to access five hours of sport each week



More people satisfied with the aspects of sport that are important to them

25% fewer 16 to 18 year-olds dropping out of five selected sports



Well-defined, appropriate talent support systems for each sport so that more talented performers move onto elite programmes

Sport England Grants Programme

- Replaced “Awards for All” in 2009
- Projects between £300 and £10,000
- £7m grant aid per annum
- supports local community sport projects seeking to
 - increase participation
 - sustain participation
 - develop opportunities for people to excel at their chosen sport.

The Essentials

The Organisation:

- must be eligible
- have suitable governance

The Project must:

- meet the aims of the Small Grants Programme
- have clear aims and objectives
- must represent good value for money
- present clear evidence of need

All Projects Must....

- be deliverable within 12 months
- have sport as their main focus
- involve a sport recognised by Sport England

You must be.....

- A voluntary or community organisation
- A not for profit company
- A School
- Local authority

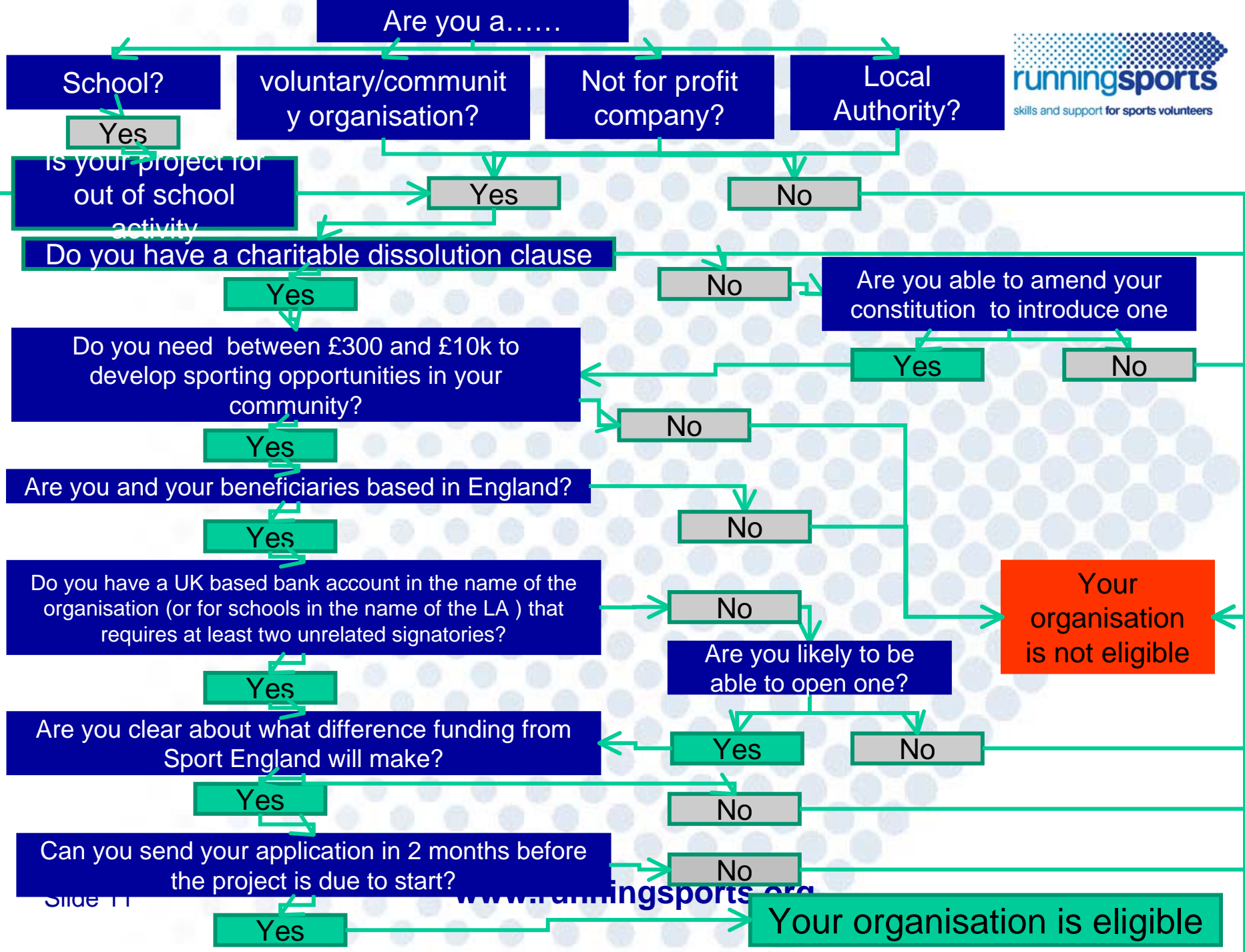
.....And able to submit application at least 2 months before project is due to start

You must send.....

- Your organisation's constitution/
governing document/set of rules
- A signed copy of most recent annual
accounts
- Last three bank statements (copies, not
originals)

Eligibility Checklist

- If you can you answer “yes” to all of the questions then your project should be eligible?
- If “no”, you may not be eligible to apply
- If “not sure”, think about what you need to do



Fundable projects

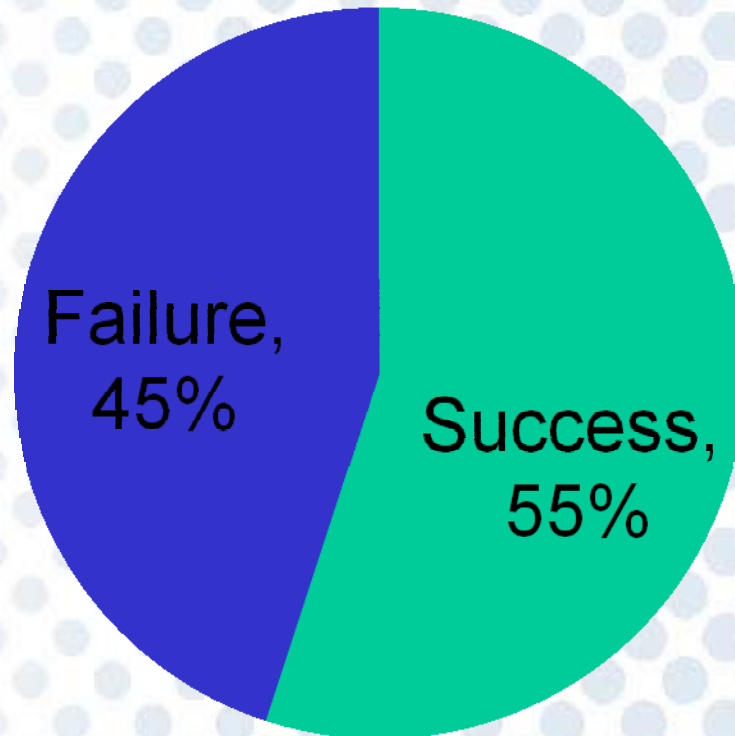
- Non-personal sports equipment
- Coaching costs or other sessional workers
- Training staff or volunteers
- Transport costs
- Venue hire
- Non recoverable VAT
- Volunteer expenses.

Non-fundable projects

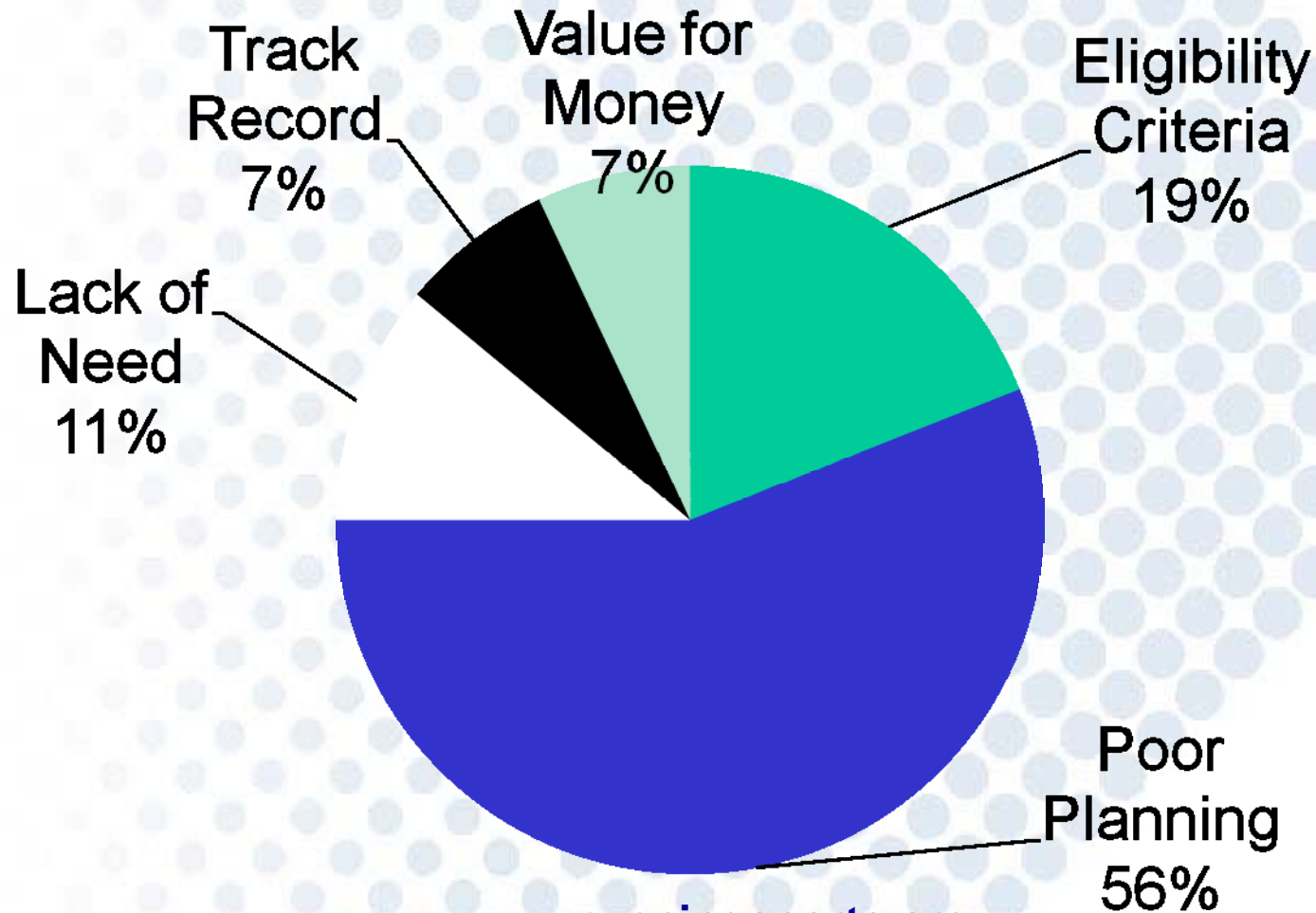
- Projects already started or already committed
- Repeat or regular events
- Running costs
- Fundraising activities
- Items that primarily benefit individuals
- Construction or refurbishment of buildings, or land improvement
- Purchase of fixed equipment
- Loans, endowments or interest payments
- Ongoing staff costs or salaries

Success Rates

- Only 55% of projects are successful



This is due to.....



What need is there for your project?

Think:

- Strategically
- Locally
- Sports Development

What evidence do you have of consultation?

Your Project

What are you trying to achieve?

- Spend a couple of minutes talking to a partner about what you are trying to deliver with your project.
- Focus on what the project will achieve, not the project itself.

You need....

- Identified need
- Action Plan
 - Timescales/Milestones
 - Budgets
 - Resources
- The right people

Your team

You need to think about the people that
you need on your team

How many people?

- What is the maximum number that you can accommodate?
- How many people do you realistically think that you can attract and why?
- How many sessions are you running?

Resources and Budgets

Think about:

- Equipment
- Facility Hire
- Coaches
- Training costs
- Volunteer expenses
- Publicity

Income

- Fees and charges
- Donations
- Sponsorship

Timeframe

Remember.....

.....you must have at least 2 months clear time before your event or activity starts for your application to be considered

Describe your project.....

- Maximum 100 words
- Keep it simple
- Make sure that this paints an accurate picture of your scheme

- Eg.
- “to purchase equipment for a newly established club which wants to develop an under 8’s session. The award will also be used to train 3 volunteers to become coaches”

What do you want your project to achieve?

- Remember GROW, SUSTAIN, EXCEL
- Concentrate on the outputs

Eg:

- 5 x 1-hour coaching sessions for under 8's in 5 local schools.
- 10 new participants per session
- 20 participants become club members

The outcome of this project might be:

- Overall increased participation
- Sustained participation.

How will your project deliver the principle strategic outcomes?

- Think about how your project has evolved and will be delivered
- Show that you have planned.

How will you know whether your project is successful?

- This is about how you will monitor your project
- You might want to consider short and long term impacts

Egs:

- carrying out a headcount at each coaching session
- carrying out surveys of all participants to measure the impact

How do you know there is a need for your project?

Describe:

- Any consultation or surveys carried out
- References to strategic documents

Egs

- There was no provision for under 8's in the area
- Discussions with the SSC0 had shown a lack of knowledge about the sport
- NGB had highlighted need in their local strategy

What have we covered?...

- What makes an eligible project
- What makes a project fundable
- The planning process for a project
- The common mistakes and reasons for failure

.....and you will have a better understanding about your project

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