

Wednesday 14th July 2010
Croft Sports Centre



Welcome & Steering Group Update

Please view the full presentation at:

http://www.challengeswindon.org.uk/challengeswindon/swindon_sports_forum/sports_forum_minutes.htm

In summary:

The Sports Forum Steering Group have been working on an **action plan** to identify the things that we need to do in order to sustain and grow sport in Swindon.

There are 5 key headings under which the actions fall.

- Influence
- Club development – existing and new
- Linking with schools
- Promotion and communications
- Funding, pricing - building capacity

A copy of the draft action plan will be on the website. Website link .. We would welcome any contributions and suggestions on the contents of this action plan from the rest of the Forum and if anyone is willing to help. Please contact Ian in the first instance.

The Sports Forum Steering Group, Leisure Services and Wiltshire and Swindon Activity Sports Partnership are working together to ensure we make the **accreditation** accessible and appropriate for local clubs. More information will be sent when we have further details

The Sports Forum Steering Group are currently working with Leisure Services to fund a **Club Development Co-ordinator** on a short-term basis to support local clubs, grow the Sports Forum and deliver on some of the actions identified in the action plan.

The Sports Forum Steering Group has been successful in securing a **Grass Roots Grant** to fund an open day in the spring. Based at the Hayden Centre, the open day will focus on increasing participation, in particular focusing on children and young people and linking schools and clubs.

Details are yet to be finalised and will update the Forum as soon as we can.

Gladys recently circulated a **Sports Club Brief** aimed at keeping clubs informed on local initiatives and funding opportunities. Gladys would welcome feedback on the usefulness of the publication. *Website link*

The **Sports Forum** grants are available again this year and details are on the Challenge Swindon website:

http://www.challengeswindon.org.uk/challengeswindon/swindon_sports_forum/sports_forum_grants.htm

There are a few rule changes to note so please refer to the main presentation. Closing date 31th August 2010.

Involve Swindon – Jo Banks, Volunteer Centre Swindon

Involve - Employer supported volunteering programme

4 strands of volunteering

- Team challenges – one-off practical tasks
- Skills Bank - providing business expertise
- Trustees Bank – finding trustees or governors
- Regular volunteering – getting more involved

Information on Involve Swindon can be viewed as part of the main presentation:

http://www.challengeswindon.org.uk/challengeswindon/swindon_sports_forum/sports_forum_minutes.htm

Please take note of the followings offers:

*** If you know of a facility that needs a make over, then this could be an ideal opportunity for a 'Team Challenge' Likewise if you need any outdoor work done or help to run an event.

*** One off or long term volunteers can be found and matched to your needs e.g help to build a website, promotion plan

The pack given out by Jo will give more details on the points highlighted during the presentation. The presentation includes Jo's contact details. So if you didn't get a pack contact Jo.

Financial Impact – Roger Byrne, Head of Leisure, Swindon Borough Council

Budget pressures are an annual reality for the local authority, but this year, we have already been hit with a number of grant reductions (i.e. free swimming) and unprecedented cuts across all service areas.

There will be a 33% reduction in local authority budgets across all departments over the next three years. Leisure is a discretionary service and therefore potentially at a greater risk of vulnerability.

Despite the gloomy picture, we have to focus on the positives and turn the challenges in to opportunities. We need to work together to achieve this.

The Impact Advertiser's approach to coverage for Minority Sports – Dave King, Editor

Dave has spent most of his career as a sports editor so is very passionate about sport and believes sport is an integral part to the paper.

Football, speedway and racing are the main features - these are the things that sell the papers and therefore have significant coverage.

The Adver currently cover about 30 different sports.

Please continue to contact the Adver with sports information. The aspiration is to expand the Grass Roots section and therefore need articles.

Don't forget that sports can be placed elsewhere in the paper – it can be in the news sections to highlight community engagement and showcase local sports personalities.

As well as the paper, the Adver have their own website with 130,000 users per month. The website enables the Adver to cover things in different ways that we can do in the paper. <http://www.swindonadvertiser.co.uk/>

The Adver are developing a pilot in September called 'Your Sport' – this will give editorial rights to local people/clubs who can upload their results and information.

Contact information for Dave King: dking@swindonadvertiser.co.uk

Wiltshire and Swindon Activity Sports Partnership – Steve Boocock CEO

The first Wiltshire and Swindon **Sports Awards** will be taking place on 14th September 2010 in Devizes. The evening event aims to build enthusiasm and involvement as we work towards 2012. This is a chance to celebrate what you do and the people involved – coaches, officials, volunteers and performers. Nominations on the Challenge Swindon website.

http://www.challengeswindon.org.uk/challengeswindon/wilts_swindon_sports_partnership.htm

Nominations need to be in by 31 July 2010.

Coach web is a new coach management database, which aims to empower coaches to manage their own career development and create opportunities for those who are looking to make coaching a career

The website captures information about qualifications, aspirations and availability about coaches.

This will help us to plan more strategically, the training and development programme for coaches. The website will also help us to communicate more effectively with local coaches.

The website will match coaches to paid coaching opportunities and allow

organisations, such as schools, to make a request for a coach via the website and all appropriate coaches will be contacted.

A series of induction evenings are being run to register local coaches. WASP would like to work with the Sports Forum to identify how clubs can get the most from the website.

The new **Coach Education Brochure** is available and bookings are being taking. There is a Coach Development Day in Marlborough on 28th July whereby coaches will be invited to attend 2 of a possible 4 workshops.

Voluntary Action Swindon/Gateway Project – John Phipps, VAS

Packs were distributed and also available via VAS.

The **VAS directory** is available for local community groups to promote their club information. Entry on the website can be done online or by contacting the VAS office. www.vas-swindon.org.uk

The **Gateway Project** is a project to promote the support services available to the local voluntary sector: 4 main areas of advice:

- Funding (provided by Charities Information Bureau)
- Volunteering (provided by Volunteer Centre Swindon)
- Youth work (provided by Children's Information Centre)
- Management structures (provided by VAS)

Vas contact number (01793) 538398

Volunteer centre contact number (01793) 420557

Leisure and sport searchable website – Cathy Caulfield, Leisure Services

Leisure Services are at testing stage with this database. It will be a central point of information for leisure, sport and physical activity across the Borough

Please refer to the main presentation for further information

Funding for Clubs – Gladys Barr, Leisure Services

GB posed the questions as to why Swindon clubs are not applying for external funding? GB looked at only 4 sources of external funding and demonstrated that Swindon clubs are not receiving their fair share. Please refer to the presentation (slide 19 and 20)

A good source of information for funding is the Charities Information Bureau – www.info@cibwiltshire.org.uk . Register and search database of funders

The Sports Forum Steering Group and Leisure Services are happy to organise a

workshop to support clubs to put together their applications.

Please send an email to register your interest in this type of workshop to info@swindonsportsforum.org.uk

For any funding application, think about the outcomes – what will the impact be? Look at the criteria you are being judged against and write your application to that.

Don't forget that tax relief is given to those clubs registered as a CASC – Community Amateur Sports Club.

http://www.cibsouthandwest.org.uk/funder_details.php?id=1428 or
<http://www.cascinfo.co.uk/>

Don't forget to get your application in for the Sports Forum Grants before 31st August 2010.

Pop Ups – Good news

📄 **Ferndale Table Tennis Club** received a grant from Swindon Sports Forum and with the money has:

- Completed and submitted their accreditation to the Table Tennis Association.
- 3 extra volunteers
- A stand alone website
- Re-established the junior league

📄 **Downlands Roller Hockey Club** received a Sports Forum grant and has out the money towards:

- Extra training sessions, which have seen one of their young skaters become a double champion – something that hasn't been achieved for 15 years.

📄 **Swindon Town Football in the Community & Leisure Services** have started a Girl's Football Development Squad. Attendance has grown from just having 8 to now having over 200 girls playing on a weekly basis. The U16 girls will be representing England in a match against Sweden.

Keep looking on the Challenge Swindon website for details on sport and physical activity opportunities: www.challengeswindon.org.uk Please remember to refresh your browser (ctrl F5) to ensure you are getting the latest news.

Thank you to everyone for your attendance and for participating.

The date of the next Sports Forum is **Thursday 14th October 2010** at Broome Manor Golf Complex from 6pm.

📄 📄 Don't forget to make contact with another club and bring them along 📄 📄