

Actions from previous meetings (Ian Jankinson)

- £1000 Grass Roots Grant – Grass roots grant given to Sport Forum to promote Sports Clubs in the Haydon Centre area through Open Day to be held on 10/04/2011 and to get clubs using Haydon through accreditation. Doug Imrie – Leisure Services will be leading on this.
- £7000 Challenge Swindon money which the Sport Forum gained – the funding will be used to help support coach and club development and service the Sport Forum.
- Influence – consulting with Borough Council and strategic partnerships to raise the profile of sport.
- Club development – club accredited scheme updated. Clubs on a searchable database of local sporting opportunities – work in progress.
- School/College to Club Links – working with the School Sports Partnership
- Improve the funding opportunities for sport in Swindon – small grants scheme presentation and workshop coming up on 4th Nov.

Leisure Update (Roger Byrne)

Working in partnership will be key to the success of sport in Swindon in the future. The financial challenges we face will make us work differently in the future.

- Congratulations to those that ran and were involved in the half marathon last Sunday. There were just under 2000 runners that took part, with hundreds of volunteers and spectators giving their support. The race has a big reputation and is regarded as one of the best in the region.
- Swindon Strategic Partnership conference took place last Friday and Swindon Sports Forum took centre stage as an example of best practice.
- Industrial action is taking place at the moment; specifically at the Link centre and the Health Hydro. Apologies to those that have been negatively impacted by this disruption to our service. We are working towards an agreeable solution – please bear with us.
- The options appraisal is currently being done and this will give us recommendations on how we can maintain and grow the leisure service that we offer from April 11.

Funding for your clubs - Small Grants Programme

Running Sport (Elizabeth Behnke)

The Sport Forum are keen to support our clubs to access grant funding through Sport England. Liz Behnke from Running Sports presented on the Sport England Small grants. Presentation on the Challenge Swindon website [Challenge Swindon Home Page](#)

Clubs were encouraged to book on to the follow up workshop on the 4th Nov 2011 @ Broome Manor 7pm. To book a place contact Gladys Barr gbarr@swindon.gov.uk or call 01793 617782.

For those clubs coming to the workshop or interested in applying for the funding the guidance notes and dummy application form can be found at http://www.sportengland.org.uk/funding/small_grants.aspx (useful documents on the right of the page). Please read and start thinking about what it is you want funding for.

National Governing Bodies of Sport (NGBs) Whole Sport Plans Steve Boocock – CE of County Sports partnership (WASP)

National perspective

- There are 123 sports recognised by Sport England, 42 of which get core funding.
- Over the last couple of years, Sport England have altered the way they approach the delivery of sport.
- Sport England set NGB's simple targets to achieve and the money gets paid to them based on their achievement. How the NGBs choose to meet the targets is up to them.
- NGBs have also been tasked to contribute towards the national target of getting an extra 1 million people involved in sport.
- We are now 18 months into the 3-year target and NGBs are being judged on how well they are doing.
- Nationally, some sports are doing extremely well and have over performed on the target e.g. netball, athletics, cycling. Other are considered as underperforming e.g. golf, rugby league and rugby union, canoeing.
- The Active People Survey is the largest European market research project and looks at the number of adults participating in 30 minutes of sport or active recreation, 3 times a week. This survey is a telephone questionnaire completed by up to 1000 people across Wiltshire and Swindon.

Local perspective

- There are local variations to the NGB results - for example, participation in paddle sports, including canoeing is going up across Swindon and Wiltshire, nationally this is not the case.
- Although locally we may be seeing club membership rise, this may not be reflected in the national survey.
- Some sports clubs are at saturation point for membership and so we need to look at different ways of engaging people in sport without them having to become members. For example 'the get back into' and the 'return to sport', programmes allow people to just turn up and play.
- The challenge for us is to consider the role that local clubs can play in the delivery and development of sport in Swindon. We need to share and build on good practice and work with NGBs to extend the offer.

What's new?

- **Wasp Coaching Bursary Scheme** is available to help cover the costs of progressing level 1 coaches to level 2. Information available on challenge Swindon website – [www.challengeswindon.org.uk](http://www.challengeswindon.org.uk/wasp_wc_coaching_bursary_scheme.pdf)
http://www.challengeswindon.org.uk/wasp_wc_coaching_bursary_scheme.pdf
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- **Right coach** is a coaching database to identify coaches that are qualified and available for work. Initially targeted at those coaches working in schools, but phase two will be rolled out to local clubs. Clubs will have access to registered qualified coaches, some of whom may be looking to volunteer or work within a club.

<http://www.challengeswindon.org.uk/challengeswindon/coaching/rightcoach.htm>
www.rightcoach.org.uk

Promotional Opportunities for your club (Cliff Warren)

Swindon Oasis Indoor Bowls Club

In November of last year the club received a grant of £600 from the Swindon Sports Forum for financing a membership recruitment programme at both Junior and Senior level and also to recruit and train additional coaches to administer the programme. The club had no previous experience of promoting or advertising and the budget was limited and the timing crucial.

What we did:

- Collaborated with the Oasis Leisure Centre and held a Try It For Free bowls coaching evening on Monday 6th Sept and was officially attended by the Mayor.
- Targeted publicity at all age groups and promoted as an ideal way of meeting people and as a means of staying fit and active.
- Wrote editorials for BBC Wiltshire Radio and Swindon Community Radio, Swindon Advertiser, Swindon Link Magazine and the Handy Mag.
- Purchased a 2000 x 760mm coloured banner, costing £35 and displayed on the railings at the Oasis Leisure Centre.
- Posters were designed and displayed free of charge at the Information Bureau, the Central Library and local Community Centres.
- The Swindon Advertiser carried an editorial prior to the evening and also sent a Reporter and Photographer along
- The event was attended by 36 prospective new bowlers and we are currently organising a series of follow-up weekly coaching sessions for those wishing to take up the sport.

What we learnt:

- Swindon Community Radio published useful guidelines on promoting and organising events incorporating a before, during and after checklist.
- The media is the most powerful form of advertising and it need not necessarily cost money although if comes free then you must accept that coverage is not guaranteed.
- The need to know early on the publication dates and current contact points of all Parish or Community magazines that you intend using.
- Allow sufficient time/resources either during or at the end of the evening to capture all essential information particularly for enrolment of coaching courses.
- Don't underestimate the time required for pre-planning and organising, your club may only get one opportunity to make a first impression.

A list of promotional opportunities has been pulled together for the Sports Clubs. This will be put on the website when completed.

Information of interest

Westlecot Indoor and Outdoor Bowls Club invitation to play indoor bowls

The objective of the project was to change the image of bowls and encourage young people into the sport. With support from Doug Imrie, Leisure Services, we were successful in obtaining £150 Sport Unlimited funding. With this money we have established a new school to club link with Commonweal School providing short mat bowls as a taster session.

We would also like to extend an invitation to local clubs and groups to attend the bowls rink for a social evening from 8.15pm onwards. Clubs can bring 9 people along from their club to try their hand at the sport. The cost is £5.00 and this will give you use of the rink and a hot meal. Bowls equipment is provided with dress being casual with flat bottomed trainers or similar. If anyone is interested or requires more detail contact Phil Reade on wawn303@aol.com or on 077 99 628 674.

2012 Inspirational event - Volunteer Centre Swindon

On the 11th November, Volunteer Centre Swindon will be holding a 2012 inspired event – helping local clubs use the games to promote their club. This free event is being held at the STFC, Legends Lounge, County Ground between 2 – 5.30pm. More information is available from Louise Hallet, Volunteer Centre Swindon lou@swindonvolunteers.org.uk or 01793 420557 www.volunteering.org.uk/gamesinspired

Annual General Meeting (AGM)

- Chairman's Report – (at end of the minutes)
- Treasurers report – (at end of the minutes)

Nominations for the existing Chair, Vice Chair and Treasurer to stand again were received. All were seconded and agreed and the officers will stand for the next 12 months.

Ian Jankinson – Chair
Geoff Halls – Vice Chair
Colin Arch - Treasurer

There was no other business of the AGM.

Sports Forum Grant, Accreditation and Wiltshire and Swindon Sports Awards presentations

The awards were given out by:

- Mike Spearman, Swindon Town Football Club, Former Chairman
- Matt Richie, Swindon Town Football Club, First Team Player

The presentation detailing all the awards given, is available on the Challenge Swindon website http://www.challengeswindon.org.uk/sports_forum_141010.pdf

Sport Forum Grants and club Accreditation certificates – Geoff Halls

The Wiltshire and Swindon Sports Awards - Steve Boocook, CE of WASP

Presentations of the inaugural Wiltshire and Swindon Sports Awards at the Corn Exchange in Devizes was held on 14/09/10

This was the first year of the Wiltshire and Swindon Sports Awards, organised in partnership by Wiltshire Council, Wiltshire and Swindon Activity and Sports Partnership, Swindon Borough Council, and NHS Wiltshire. The awards recognise and honour the work and achievements of sports clubs, volunteers, coaches and schools across the whole of Wiltshire and Swindon.

The exciting evening saw over 100 people attend hosted former England Rugby International Phil de Glanville. The winners in a total of 12 categories were announced and presented with their awards. A number of Swindon clubs, coaches and volunteers were recognised.

Details of Swindon clubs/ individuals recognises in on the presentation. 3 people were recognised for their outstanding Contribution to Sport. Graham Chambers, unfortunately was unable to attend the awards and so Steve Boocock presented him with his award certificate. Well done to all the Clubs and individuals

Keep looking on the Challenge Swindon website for details on sport and physical activity opportunities: www.challengeswindon.org.uk Please remember to refresh your browser (ctrl F5) to ensure you are getting the latest news.

Thank you to everyone for your attendance and for participating.

The date of the next Sports Forum is March 2011 TBC

📄 📄 Don't forget to make contact with another club and bring them along 📄 📄

Steering Group Chairman's Report

Ian Jankinson



Thank you for attending the Final Sports Forum of 2010, and the end of our 4th year. It has been a busy year in Sport with the Wold Cup in South Africa, the Ryder Cup in Wales and the Commonwealth Games in Delhi. We also have the prospect of an enthralling Ashes Tour in November down under.

The Steering Group have been busy too and I wish to thank them personally for their help and support throughout this year. It is the final year for our tenure as officers and we look forward to a new year of opportunities. Swindon Borough Council Leisure Services have been invaluable to the Steering Group and without the help of Helena Robinson, Gladys Barr, and their team we could not have achieved what we have this year. Also, Juliet and Andy from the School Sports Partnership provided much information from which Clubs could take advantage.

We are still working with the Borough on the provision of a searchable database which will be available to all accredited clubs to join. On the subject of Accreditation we have worked with the Wiltshire and Swindon Sports and Activity Partnership (WASP) to produce a refined version of the S.B.C. Level 1 Accreditation that now leads seamlessly into the fulfilment of your Club Mark award.

The Steering Group have gained two awards of funding this year. The first was a Grass Roots award of £1000, which we will use to promote various sports, during an Open Day for Clubs, at the Haydon Centre in the spring. The second was £7000 from the Challenge Swindon Fund which we have used to provide us with some paid expertise from Doug Imrie who works for Sports Development in Leisure Services. He will play an active part with the Clubs, facilitating their development, training and Accreditation.

From our Constitution and using feedback from you we have put together a Work Plan including Champions, to ensure the achievement of Key Objectives, under the headings of:

- **Influence** – providing a Sports Forum voice in consultation on, The Sports Strategy, The Facilities Strategy and the Active Swindon Partnership – **Ian Jankinson**
- **Club Development** – more Clubs as members, more clubs accredited, more inclusive clubs, more and better skilled coaches – **Doug Imrie**
- **School to Club Links** – More Clubs linked with Schools, quality placements offered to Gifted and Talented Children – **Juliet Rayden/Ian Jankinson**
- **Promotion of Sports** – links with local media, a working website and links to the SBC searchable database – **Mark Hows, Cliff Warren and Cathy Caulfield**.
- **Finance and Funding** – Continue to award grants, working with SBC on Pricing and availability of Centres, providing quality training and support for Clubs to attract funding – **Geoff Halls/Colin Arch**.
- **Governance** – how the Sports Forum should be structured best to attract funding and support – **Stu Coffey**.

At the July Forum we worked hard to help you exploit the skills of Sport England, the Volunteer Centre and Voluntary Action Swindon. We are following that up today by

providing an introduction to funding that will be followed up in November with a specific workshop to help you complete an actual application for funding.

I am proud to see how the Forum has moved on – I remember the first meeting and its aggressive exchanges between the Clubs and the Borough representation, but now we are asking how we can collaborate with the Borough to improve sport in Swindon, this is a great leap forward.

Finally, we had a good representation of Swindon Clubs at the Wiltshire and Swindon Sports Awards this year and hopefully next year will do even better. Many of our clubs were recognised for their dedication to sport and the development of participants of all ages. I commend them and wish you all another great year in Sport.



Treasurer's Report

Swindon Sports Forum Statement of Income and Expenditure for the year to 31.08.2010

Income 08-09 £	Details	Income 09-10 £	Expenditure 08-09 £	Details	Expenditure 09-10 £
240.00	Contributions from clubs towards cost of courses	905.00	708.35	Payment for courses	1385.00
40000.00	Community Initiatives Fund	20000.00	9052.00	Grants awarded	26,177.00
1000.00	Donations (SBC)	0.00	0.00	Services rendered by SBC	2000.00
113.86	Bank Interest	1.27	8979.30	Venue hire	1118.00
			346.50	Insurance	374.22
			19.99	Cost of new mobile phone	0.00
			0.00	Returned cheque	25.00
41,353.86	Total Income	20,906.27	19,106.14	Total Expenditure	31,079.22
	Bank balance b/f	33,826.50			
	Income	20,906.27			
	Total	54,732.77			
	Expenditure	31,079.22			
	Bank balance c/f	23,653.55			

The undersigned confirm their acceptance of this "Statement of Income and Expenditure

Auditor
Treasurer
Chairman

Alan Winter
Colin Arch
Ian Jankinson

Note: Grants of £17786 were outstanding at the end of August and are therefore not reflected in this statement